![BlackBerry]

Introducing BlackBerry Mobile Fusion

A new generation of mobile device management

BlackBerry® Mobile Fusion is designed to help make managing mobile devices faster, easier and more organized than ever before. Now organizations can manage BlackBerry® smartphones, BlackBerry® PlayBook™ tablets as well as iOS® and Android™ devices[1, 5] *(expected availability March 2012),* all from a unified interface. BlackBerry Mobile Fusion is intended to help protect business information, keep mobile workers connected with the information they need and provide administrators with efficient tools that help keep business moving forward.

BlackBerry Mobile Fusion
Single interface that provides a unified view for managing mobile devices

Manage BlackBerry smartphones

Rich and familiar BlackBerry user experience coupled with trusted security, management and control of BlackBerry smartphones. Highly scalable solutions for wirelessly synchronizing work email to BlackBerry smartphones. Includes BlackBerry® Balance™ technology, which enables BlackBerry devices to be used for both work and personal purposes without compromising security or ease of management.

Manage BlackBerry tablets

Device management for BlackBerry PlayBook tablets. Configure the tablet for business use by applying settings and policies wirelessly. Remotely install, update and delete required business apps and make optional apps available for download through BlackBerry App World™. Includes BlackBerry Balance technology to help keep business information secure and separate from personal information, allowing users to enjoy the fullest BlackBerry experience.

Manage 3rd party mobile devices

Device management service for devices that use iOS or Android operating systems. Administrators can provision, audit and help protect iOS and Android devices. Providing employees with more Bring-Your-Own-Device (BYOD) options, along with peace of mind for IT departments[5].

::: **BlackBerry**®

Having more devices shouldn't complicate mobile device management

With more employees using their own mobile devices in the workplace, administrators need better tools to manage a growing number of devices over a wider variety of mobile operating systems. BlackBerry Mobile Fusion is the next generation mobile device management solution from Research In Motion®. It provides robust tools for accessing and managing the broad range of mobile devices your employees use today. Consider it the backbone of your organization's mobility management strategy. And the platform that brings together these best-in-class features:

Single, unified interface for mobile device management

BlackBerry Mobile Fusion provides a new web-based interface that provides a unified view for managing mobile devices, users, configurations, policies and more within an organization. Through this single interface, administrators can provision, audit and help protect BlackBerry smartphones[2], BlackBerry PlayBook tablets and devices that use the iOS[3] or Android[4] operating systems[5]. This unified approach helps provide secure mobile access to work email and data in a cost-effective way.

Trusted BlackBerry experience

BlackBerry Mobile Fusion extends the flexibility and familiarity of the BlackBerry solution to help make managing devices faster, easier and more organized than ever before. Help protect business information, keep mobile workers connected with the information they need and provide administrators with tools that help them manage deployments efficiently to keep your business moving ahead. It includes exclusive benefits for BlackBerry devices. Access familiar tools for accessing and managing BlackBerry smartphones[1]. And install, remove and audit apps remotely to help ensure users' devices are always ready for business.
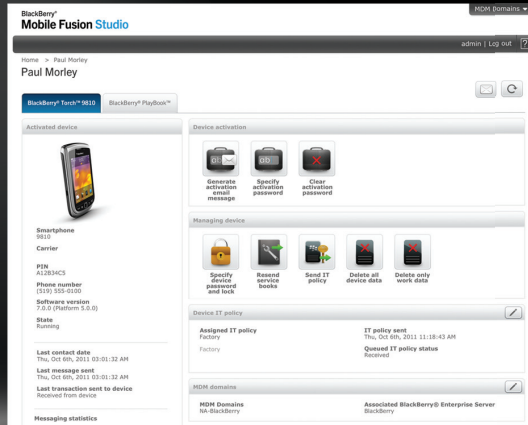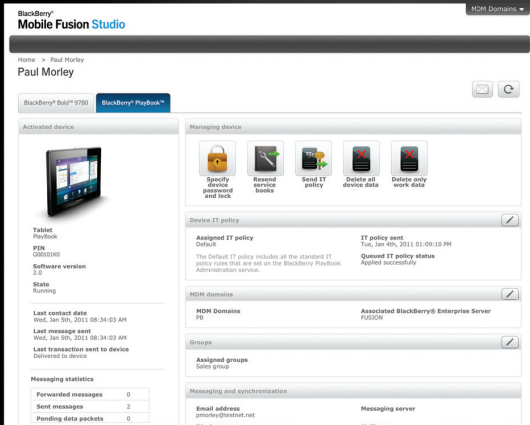
BlackBerry Mobile Fusion also includes BlackBerry Balance technology. Whether employees use their own BlackBerry devices or ones provided by the organization, BlackBerry Balance technology ensures that personal and work information are kept separate and helps keep information secure.

Support for BlackBerry PlayBook tablets[1]

BlackBerry Mobile Fusion enables organizations to manage and secure BlackBerry PlayBook tablets. Using a centralized administrative interface, administrators can configure the tablet for business use, then apply settings and policies for the device wirelessly. Once configured for work purposes they can set password requirements, enable encryption of work information, require manual synchronization while a user is roaming, remotely lock tablets or wipe work-related or all information from tablets and more. They can also remotely install, update and delete required business applications, and make a catalog of optional applications available for download by employees through the BlackBerry App World storefront.

Support for iOS and Android devices[3,4]

A new device management service for devices that use iOS or Android operating systems[5]. With BlackBerry Mobile Fusion, administrators can provision, audit and protect iOS and Android devices. Add and import iOS and Android users, create group memberships, view user and device information, define IT policies and connectivity settings, manage applications on devices and assist users in the recovery of misplaced devices. And because the administrative interface is shared across devices, administrators can provide secure mobile access to work email and data in a cost-effective way.

::: BlackBerry.

Trusted management, security and support

View all devices at one place

BlackBerry® Mobile Fusion Studio offers a single, web-based interface where your administrators can access the most common management tasks, across device platforms and across multiple BlackBerry domains. They can create and manage groups, manage user profiles and provision mobile devices. And for a deeper level of management, the full interfaces of individual servers and services are always available when needed.

Security designed for everyone

With a growing mix of personal and corporate liable devices accessing corporate data there's always increased corporate risk. But you can manage the risk with BlackBerry Mobile Fusion. A variety of IT policies help provide maximum control with minimal impact to the user experience, so you can protect business information, keep mobile workers connected to the people and information they need and provide administrators with tools that help them manage deployments efficiently in a simple, sensible and seamless way.

Personal and work without compromise

BlackBerry Mobile Fusion also includes BlackBerry Balance technology. Whether employees are using their own BlackBerry devices or ones provided by the organization, BlackBerry Balance technology ensures that personal and work information are kept separate and helps keep information secure. They can easily use BlackBerry devices for personal and work purposes. And if the device is lost or misplaced, or the employee leaves the company, your administrator can wipe work-related information — or all information, depending on the situation — from the device to help ensure sensitive information doesn't fall into the wrong hands.

Complete mobility management and support

BlackBerry Mobile Fusion is designed to simplify the management of mobile devices while reducing the potential learning curve. At the same time, BlackBerry® Technical Support Services offers options tailored to fit the needs of organizations of any size. From complimentary options like the BlackBerry® Resource Center to personalized assistance with technical issues, help is just a phone call away.

For more information, visit blackberry.com/mobilefusion

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